



SACRAMENTO AREA CAREER WOMENS NETWORK, INC.

**Vol. 3, No. 9**

**September, 1987**

■ **Next Meeting: Friday, September 19**

Sierra Inn — 2600 Auburn Blvd.

(Directions: Take Business 80 to Fulton exit, turn left onto Auburn Blvd., then right into hotel parking lot.)

6:30 p.m. to 9:30 p.m.

**NO R.S.V.P.'S NEEDED**

6:30 - 7:15 — **Registration & Networking**

7:15 - 8:00 — **Dinner**

8:00 - 9:00 — **Program**

9:00 - **Networking**

**PROGRAM:** Career Networking (or Return of the "Kaiser Lady")

Last year Anita presented one of the most popular SACWN programs ever, entitled "Coming Out at the Workplace". If you heard her then, or heard about her and missed it yourself, don't miss her this time!!

Anita Gherardi is an internal organization development consultant with Kaiser Permanente Medical Care Program. As an internal consultant, her practice includes working with individuals, groups and total systems. Her work includes strategic planning, managing complex systems changes and fostering empowerment, innovation, and creativity in the workplace.

This program will further explore the concept of networking. The evening will be a mixture of Anita sharing her personal experiences and helping us develop and experience a deeper awareness of the power of linking with each other. Networking allows us the opportunity to seek out each other, to find one another and to link together to gain mutual support and enrichment. Networking also allows us to unleash our power, love, energy and creativity.

The evening will provide us with an opportunity to reach out and reach in.

"Surviving and thriving is in the finding of kindred spirits."

In addition to her internal consulting practice, she provides consultation to a wide variety of voluntary organizations at the state and national level. She is deeply committed to her own personal transformation and ongoing "coming out" process and to helping others discover themselves.

Once again, no reservations will be necessary for this program, but you must be registered prior to 7:15 to be sure you receive dinner. Dinner will be a chef's choice buffet with dessert and coffee served after the program. A vegetarian main dish will be available. Cost of the dinner will be \$10.00 for subscribers and \$15.00 for non-subscribers. Program only seating will also be available for \$5.00

We are looking forward to seeing you and encourage you to invite others who may be interested in our program, events or in becoming subscribers, to join us.



## ■ **Annual Subscriber Dues**

Most organizations charge dues or membership fees. SACWN, Inc. charges subscriber dues. Dues are used to give us an operating budget for the year. This year dues are \$24.00. With an anticipated subscribership of 250 women, we will have a budget of approximately \$6,000. This budget pays for our newsletter, special events, and subsidizes the monthly programs.

This month's newsletter will focus on how our funds are used. Each committee has contributed information concerning dues and the role of their committee. We hope that this special newsletter will help you to understand the importance of your dues and time donations. SACWN, Inc. values you as a subscriber and encourages you to invite others to join and help us grow.

## ■ **Finance Coordinator's Report**

We currently have 136 subscribers who have enrolled for the new 1987-88 fiscal year; 99 joined for a full year and 37 on a six month basis.

With your subscriber dues, we pay for our newsletter and postage; costs of events; name tags and other paper products; speakers; and other items used to put on events and keep SACWN, Inc. going. In fact, in our efforts to keep prices low, we often lose money on events.

We need subscriber commitment to events. When reservations are required for an event, the number of reservations is used to plan the amount of food and beverage that will be needed. For example, before last month's barbeque we had received reservations for 200 women to attend. Only 150 women actually attended the barbeque causing SACWN, Inc. to lose \$250. This takes money away from other events and activities.

Incidentally the food that was left over from the barbeque was donated to St. John's Women's and Children's Shelter, allowing our misfortune to be turned into another's good fortune!

Please be sure that you will be able to attend an event when you make your reservations. Help us to make good use of our dues.

## ■ **Program Committee Report** **Program/Dinner**

Rental for a large banquet room can be expensive, whether SACWN, Inc. meets at the Beverly Garland Motel or at the Sierra Inn. At the Sierra Inn prices for the banquet room rental plus the chef's choice dinner start at \$7.70. To that we add a per person fee for the portable bar and tip. The total cost is \$10.53 per person. This means that SACWN, Inc. dues are picking up 53 cents for each member.

Non-subscribers pay an additional 50% to attend meetings. Hopefully non-subscriber attendance will cover the costs that are not included in member fees for each meeting. If there is a fee for the guest speaker, the fee is paid from the annual subscriber dues.

As you can see, there is no profit being made at the monthly meetings. When you consider the cost of going out for an evening, SACWN, Inc. is still a fairly inexpensive way to have a nice dinner, good company, and great fun.

### **Whisler and Associates, Inc.**

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Sacramento, CA 95814

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## ■ Announcement

Black Women for Parity and the City of Sacramento will be sponsoring a one day symposium on Saturday, August 22, 1987.

"Black Women Breaking Silence: An Aframerican Fair" will be held at the Oak Park Community Center (park area) from 10:00 a.m. to 6:00 p.m. The platform includes keynote speaker, Judge Alice Lytle, panelists, art displays, and entertainment. For information regarding participating or sponsorship contact Connie at 444-8667 or Diane at 424-5904.

## ■ Special Events Committee

Special events are an important part of SACWN, Inc. activities. Sometimes fees for special events are higher than for regular monthly programs. Special event prices are set many times by guess and by golly. The steering committee sets a budget for an event, then attempts to guess how many subscribers and non-subscribers will attend. A price is then set that tries to match the cost of putting on an event with the anticipated turnout.

There is no effort made to make a profit on special events. Sometimes we do make money on our special events but this occurs primarily because of non-subscriber attendance. The February dance made money because we had over 100 non-subscribers attending. Sometimes we lose money on special events such as July's barbeque. The losses are subsidized by subscriber dues.

We will be having subscriber only events in November and in January, 1988. We will continue to take reservations and pre-registration for our events, in order to keep the costs and fees as close to "break even" as possible. Remember, when you make a reservation, we are counting on your to join us in the fun!

## ■ On The Horizon

We have two meetings remaining in 1987 following our September program. Be sure to mark your calendars for the October Annual Meeting and Dance and for the Holiday Party for subscribers only on November 22.

SACWN, Inc. is planning ahead to 1988! Mark your calendar for our 1988 meetings and events and be sure to share these dates with other organizations as they set dates so we can all attend important events in 1988.

### September

- ☐ Sept. 1 — *Steering Committee Meeting*
- ☐ Sept. 9 — *Newsletter Committee Meeting*  
(moved to Incredible Edible)
- ☐ Sept. 18 — *Meeting - Career Networking and Development*

### October:

- ☐ Oct. 6 — *Steering Committee Meeting*
- ☐ Oct. 14 — *Newsletter Committee Meeting*
- ☐ Oct. 17 — *Annual Meeting/Dance*

### November

- ☐ Nov. 10 — *Steering Committee Meeting*
- ☐ Nov. 17 — *Newsletter Committee Meeting*
- ☐ Nov. 22 — *Holiday Party (Subscribers Only)*

Set these dates aside for 1988 SACWN, Inc. Meeting and Events:

- Jan. 15 (Friday)
  - Feb. 20 (Saturday)
  - Mar. 18 (Friday)
  - Apr. 15 (Friday)
  - May 22 (Sunday)
  - Jun. 17 (Friday)
  - July 16 (Saturday)
  - Aug. 19 (Friday)
  - Sept. 16 (Friday)
  - Oct. 15 (Saturday)
  - Nov. 18 or 20 (TBA)
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## ■ *Volunteer Committee*

Our success as an organization depends directly on the continued support of our volunteers. Everything in SACWN, Inc. is done by volunteers who continually work hard for us. There are rewards. For many, the rewards are seeing the excitement of so many lesbian women enjoying themselves, communicating, and even networking.

This is especially true of the steering committee. Rumor has it that the Steering Committee members get to come to the programs free of charge. This is not true. These women also pay just as the rest of us. Many of the volunteers, however, who are working at the programs, do not pay to attend.

If you want to attend all of SACWN, Inc.'s events but occasionally find it costly, volunteer! It's a great way to save a little money and still be able to enjoy SACWN events. Volunteers — we need you, we love you, and we want your support. It's also a

great way to meet women! Join us soon. Call Judith, volunteer coordinator, at 924-8266 to find out how you can become involved as a volunteer.

## ■ *Subscriber Services*

### *Complimentary Newsletter*

As you may be aware, this is a transitional period for SACWN, Inc. We have recently incorporated, members are now called subscribers and membership dues have become subscriptions. For this reason, we have mailed a complimentary newsletter to previous members/subscribers. Every previous member/subscriber's renewal expired June 30, 1987 regardless of when they joined. **If you have not subscribed since June 30, 1987, your subscription is past due.** This will be your last opportunity to use the convenient subscription application in this issue. Don't miss out on the future programs for members only and future issues of the newsletter. Subscribe now!

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## ***SACWN, Inc. Needs:***

We are greatly in need of office equipment to get out the paperwork that makes SACWN, Inc. function. If you have or know of someone with the following that might donate it to SACWN, Inc., please call Donna at 362-3455.

- 1) word processor
- 2) copy machine
- 3) typewriter
- 4) KROY machine

Thanks

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## CLASSIFIED ADS

**Roseville! Basement apartment** for rent in grand old house. Private entrance, paid utilities, cable TV. \$300/month. No smoking! Call Barb at 786-8376.



## To Advertise

As space permits, community announcements and appropriate advertising of interest to and by subscribers will be included. Organizations/events charging admission, businesses, rentals, and sale items can be listed according to the following rates:

**Classified**—\$.20 per word; **Display**—\$10.00 per column (vertical) inch. **Camera-ready business cards**—\$15.00. Ads run 3 months or longer receive a 10% discount.

All ads must be received in writing with contact phone number and check payable to SACWN, Inc., P.O. Box 661332, Sacramento, CA 95866. Call Paula at 489-9673 for pricing and further information.

## Subscription Application • IMPORTANT •

Current SACWNites are reminded to request subscription for the upcoming SACWN, Inc. year. Annual cost is \$24 for the calendar year (or two \$12 installments, the second due in 6 months). Subscription entitles you to receipt of our monthly newsletter and discounts for our various functions, (dinners, dances).

To avail yourself of these services provided by SACWN, Inc., send a check for the correct amount along with your name, address, home phone, work phone (optional) and career interest to: SACWN, Inc., P.O. Box 661332, Sacramento, CA 95866.

### SACWN

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone (optional) \_\_\_\_\_

Career Interests \_\_\_\_\_

Annual (\$24) \_\_\_\_\_

1st Installment (\$12) \_\_\_\_\_

Enclose check and mail to SACWN, Inc., P.O. Box 661332, Sacramento, CA 95866.

This form is not a permanent record

**Please note:** Names on checks are listed on our financial records and may be audited. You may elect to pay cash for your subscription and/or admission to our events. For your protection, do not send cash through the mail; if subscribing by cash, please make your payment at the next meeting you attend.



SACWN, Inc.

P.O. Box 661332

Sacramento, CA 95866